

December 2023

Newsletter & Review

2023-24

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Message from our Chairman and Founder "Steve Craig-Murray"

2023 was full of new challenges for us as an organisation due to still being in recovery from the COVID period. And many of our instructors are not returning to diving after COVID.

To meet this and other competitive market factors, an executive decision was made to rebrand the ITDA Group International Inc. Ltd. (HK) Into the "ITDA-IHMP International Co. Ltd". (UK /EU)

Returning ITDA back to our core values and focusing on the development of new and updated training materials, new and exciting training programs across the board. We have created a new membership system with added benefits and offering our student graduates and professionals even better value for money from ITDA-IHMP for 2024 and forward into the future.

This meant rebuilding and re-launching our website with a new back office and cloud database system. Plus, adding a new updated E-Certification system to eventually replace the out dated plastic ID card system. And improving our carbon footprint!

We continue to offer our training and certifications, operating to the highest International standards and safety in our industry.

Best wishes for the Holidays & New Year!

Steve, Georgina & All at ITDA-IHMP



ITDA International Technical Diving Agency
Serving the industry since 1998. Over 25 years.

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NEWS ROUND UP 2023

Firstly ITDA-IHMP International HQ Teams of management, educational development and our admin support staff, would like to say a massive;

THANK YOU!

To our ITDA Family, Training Partners, professionals and our amazing Student Graduates... Without you we would not exist!

About ITDA in 2023

Major changes in the organisation of ITDA-IHMP over 2023 included:

- **New E-Certification System**
- **New Back office Admin Systems**
- **New roles for senior managers**
- **Updated Training Materials**
- **New Membership System**
- **New Rebranding & Marketing**
- **New 2024 Price List - Update**
- **New Training Partners**





NEW Diver Knowledge Challenge 24!

We have created a fun - fundraising idea to test divers applied academic theory knowledge with a series of test-quizzes online, with draws and prizes plus, an e-certificate with grade (Net value of \$25 USD). The quiz is great value for money at just \$15 USD Entry Fee... Draws will include; ITDA Branded products, Caps, T-Shirts & more... (At packing & shipping cost only).

We are kicking off the quizzes with a Basic Theory test for Open Water Level certified divers from any agency, all are welcome. Available from Dec.2023 See what you know about Scuba-Diving, on our website at:

<https://www.itda-ihmp.agency/courses-page>

Quiz categories and entry costs:

- **Basic Dive Theory** (Open Water Scuba Certification level)
[40 Questions on Basic applied Dive Theory. \\$19.99 USD \(Link...\)](#)
- **Advanced Dive Theory & Rescue Theory**
60 Questions on Advanced Dive Theory \$20 USD
- **Technical Diving Theory, Physics, Physiology**
Applied Technical dive theory \$35 USD
- **Teaching and Training Divers, Diving Education Quiz** \$45 USD

In addition to the e-certification (value \$25 USD) and the prize draws we can also offer crossovers and upgrades. More coming soon... Watch our site for updates... Or register for our Newsletters. Plus NEW ITDA-IHMP Instructor Program for 2024!

ITDA Academy - Online Theory & Assessment

New for diving professionals from any agency, the ITDA Academy "Assessor certification" program offering a full assessor course program in assessing both practical training and academic teaching skills, learn more about teaching.

Covers a full background knowledge in teaching, teacher training and how to develop students and using assessment tools and techniques evaluate and grade students.

This is a certification in professional education and training.



ITDA Membership Subscription

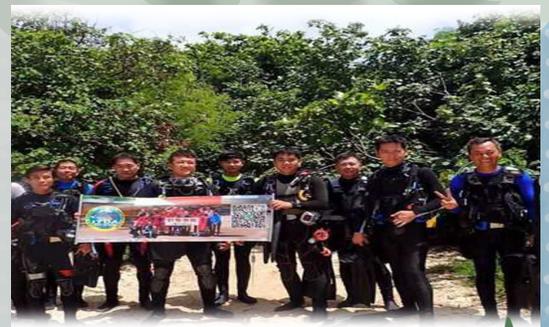
We also offer a new ITDA Membership system for Divers and first Aid graduates from ITDA-IHMP and from other recognised training and certification bodies related to diving.

Subscriptions from just \$6.00 USD per month for entry level membership.

Technical divers from just \$10 USD & leadership levels membership available from just \$15 USD per month.

Benefits Include:

- ⇒ Member Level Certificate
- ⇒ Discounts on training materials
- ⇒ Access to Blogs & Pod Casts
- ⇒ Monthly Prize Draws
- ⇒ Discounts from our Partners for Dive Travel / Dive Tours / Education & Training. More benefits being added in 2024.
- Special Levels for Professionals. Including , ITDA Crossover Subs from just \$20 p.m.



NEW ITDA-IHMP Instructor Program for 24.

<https://www.itda-ihmp.agency>

Contact us: admin@diveitda.com